



So Denim Product Specification 2016
15/09/15 – Issue 3

New Style

- Product Code: SD001
- Product Description: Men's Leo Straight Jeans
- Washes: CMYK References: Sizes:
Dark Blue Wash 100/ 71/ 10/ 47 28"-38" W
Mid Blue Wash 72/ 31/ 3/ 12 28"-38" W
Light Blue Wash 22/ 6/ 0/ 0 28"-38" W
- Sizes: 28"W, 30"W, 32"W, 34"W, 36"W, 38"W

Regular length – 79cm/31 inch
Long length – 84cm/ 33 inch
- Fabric Content: 99% Cotton/1% Elastane
- Weight (Fabric): 10.5oz
- Garment Weight (Ave): 551g
- Carton Weight (Ave): TBC
- Carton Qty: 12
- Pack Qty: 3
- Key Selling Points:
 - Straight fit
 - Stretch denim
 - 5 pocket styling
 - Light blasting & whiskering
 - Self-fabric belt loops
 - Shank button and YKK zip fly fastening
 - Metal rivet detail at pocket corners
 - Twin needle stitching detail



- Wash Care Instructions:
- Commodity Code: 6203423100
- Country of Origin: Bangladesh
- Carton Dimensions (cm): TBC

